

(Pages : 3)

J – 2925

Reg. No. : .....

Name : .....

Second Semester B.B.A. Degree Examination, May 2020

Career Related First Degree Programme Under CBCSS Group 2 (b)

Complementary Course : BM 1231 BUSINESS REGULATORY  
FRAMEWORK

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each question carries 1 mark.

1. What do you mean by voidable contracts?
2. What is Quasi contracts?
3. What is standing offer?
4. When will the communication of offer complete?
5. What is Novation?
6. What do you mean by sub agent?
7. What do you mean by Caveat Emptor?
8. What is IGST?
9. What do you mean by Zero rated supply?
10. What is Bailment?

(10 × 1 = 10 Marks)

P.T.O.

## SECTION – B

Answer **any eight** questions in **one** paragraph. Each question carries **2** marks.

11. Distinguish between valid contracts and void contracts.
12. What do you mean by Unilateral and Bilateral contracts?
13. Difference between specific offer and general offer.
14. Explain minors liability for necessities.
15. Explain about the persons who are deemed to be in a position to dominate the will of others.
16. What is misrepresentation?
17. Explain the characteristics of a contingent contracts.
18. What do you mean by particular lien?
19. What are the rights of a finder of lost goods?
20. Difference between condition and warranty.
21. What are the rights of a buyer of goods?
22. "Consent is said to be not free"-explain.

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions. Each question carries **4** marks.

23. Distinguish between agreements and contracts.
24. Distinguish between void contract and voidable contracts.
25. Explain the essential elements of a valid acceptance.

26. What are the persons of unsound mind and explain their legal position?
27. Distinguish between misrepresentation and fraud.
28. What are the exceptions to wagering agreements?
29. Briefly explain the difference between contracts of indemnity and guarantee.
30. Explain how agency can be terminated.
31. Briefly explain the benefits of GST to various stakeholders.

**(6 × 4 = 24 Marks)**

**SECTION – D**

Answer **any two** questions. Each question carries **15** marks.

32. Define Consideration and explain the essential elements of a valid contract.
33. What is quasi contracts and explain the different types of quasi contracts?
34. Define the contract of agency and explain the rights and duties of Principal and Agent.
35. Explain briefly about District, State and Central consumer protection councils.

**(2 × 15 = 30 Marks)**

(Pages : 4)

J – 2857

Reg. No. : .....

Name : .....

**Second Semester B.A./B.Sc./B.Com./BBA/BCA/BSW/BMS/B.Voc. Degree  
Examination, May 2020**

**Career Related First Degree Programme Under CBCSS**

**Group 2(b)**

**Language Course II**

**EN 1211.4/EN 211 : WRITING AND PRESENTATION SKILLS**

**(2013-2018 Admission)**

Time : 3 Hours

Max. Marks : 80

Answer all questions :

- I. Correct the following sentences. If the sentences are correct, write "No Error".
1. Do not kept wild animals at the zoo.
  2. The teacher was impressed with I and José.
  3. They have managed to make a good life themselves.
  4. My younger brother works for three years in a bank.
  5. I am loving this movie.
  6. It is raining for two days.

P.T.O.

7. It slipped the mind.
8. Joy involved in an accident.
9. I drive very carefully.
10. I have decided to go to Mumbai a week ago.

**(10 × 1 = 10 Marks)**

II. Answer **any eight** of the following questions in **one or two** sentences each.

11. What is the Cornell Method of note-making?
12. Define a predicate.
13. What is meant by a philosophical essay?
14. What is the importance of business letters?
15. Define a business report.
16. Give two advantages for conducting a telephonic interview.
17. What is meant by bibliography?
18. Mention two tips for writing a Newspaper Report.
19. Why is E-mail so popular?
20. Write two advertising lines for a newly launched fashion store.
21. Punctuate the following sentence:  
after all what is there to watch on television
22. Mention the names of some of the different types of note making.

**(8 × 2 = 16 Marks)**

III. Answer any six directed.

23. Write a letter to the Librarian for reissuing your Library card.

24. Construct a dialogue on the following topic in about 80 words.

You are at a Mobile Phone. You ask the shopkeeper about the latest mobile phones.

25. Prepare a report on an awareness programme conducted towards 'Lifestyle Diseases'.

26. Prepare a functional curriculum vitae highlighting your skills and experience.

27. What are the characteristic features of E-mails?

28. How can a business report be made effective?

29. Prepare a bunch of questions for conducting a survey on the rising rate of alcoholism in your locality.

30. Write a précis of the following passage reducing it to one third of its length.

Machines have, in fact, become the salves of modern life. They do more and more work that human beings do not want to do themselves. Think for a moment of the extent to which machines do work for you. You wake, perhaps, to the hoot of a siren by a machine in a neighbouring factory. You wash in water brought to you by the aid of machinery, heated by machinery and placed in basins for your convenience by a machine. You eat your breakfast quickly cooked for you by machinery, go to school in machines made for saving leg labour. And if you are lucky to be in a very modern school, you enjoy cinema where a machine teaches you or you listen to lessons broadcast by one of the most wonderful machines. So dependent has man become on machines that a certain writer imagines a time when machines will have acquired a will of their own and become the master of men, doomed once more to slavery.

31. Write a paragraph of 80 words on Politics on Campus.

**(6 × 4 = 24 Marks)**

IV. Answer **any two** of the following.

32. Write an essay on **any one** of the following in about two to three pages.

- (a) Reading as a habit.
- (b) The drawbacks of social media.
- (c) Universal Literacy.

33. Write a project report on **any one** of the following topics:

- (a) E-Learning.
- (b) Rise of rural India.
- (c) Decline in mortality.

34. Create content for 15-20 slides on **any one** of the following Power Point Presentation.

- (a) The importance of communication.
- (b) The perils of smartphones.
- (c) Youth and Social Media.

35. Write an essay elaborating the various methods of data collection.

**(2 × 15 = 30 Marks)**

(Pages : 3)

J – 2922

Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, May 2020**

**Career Related First Degree Programme Under CBCSS**

**Group 2(b)**

**Core Course : BM 1241 MARKETING MANAGEMENT**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer all questions. Each question carries 1 mark.

1. Define Product.
2. What is BCG?
3. What is Marketing Channel?
4. What is Population Density?
5. What is PLC?
6. Define Product Label.
7. What is Advertisement?
8. What is Retailing?
9. What is Employee-spanning?
10. What do you mean by process in services marketing?

**(10 × 1 = 10 Marks)**

P.T.O.



## SECTION – B

Answer any **eight** questions. **Each** question carries **2** marks.

11. What is Holistic Marketing?
12. What do you mean by Portfolio?
13. Define Market Segmentation.
14. Explain the concept of Targeting.
15. Define Packaging.
16. Explain Geographical pricing.
17. Who are intermediaries?
18. Explain Promotion Mix.
19. What do you mean by Dynamic pricing?
20. Describe Services Marketing.
21. Explain Mail order House.
22. Describe Brand switching.

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

23. What is STP? Briefly explain it.
24. Describe the Characteristics of Services.
25. Explain the Pricing methods.
26. What are the PLC Marketing strategies?

27. Explain the basis for Segmentation.
28. Explain the Nature of Marketing.
29. Describe the sales promotion techniques.
30. What are the determinants of price? Explain.
31. What are the factors determining promotion mix.

**(6 × 4 = 24 Marks)**

**SECTION – D**

Answer any **two** questions. Each question carries **15** marks.

32. Explain in detail the Seven P's of services Marketing.
33. Define Buying decision process. Explain the steps on buying process.
34. Define consumer behaviour. Explain the factors influencing consumer behaviour.
35. Distinguish segmentation and positioning. Explain the steps involved in market segmentation.

**(2 × 15 = 30 Marks)**

(Pages : 3)

J – 2923

Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, May 2020**

**Career Related First Degree Programme Under CBCSS**

**Group 2(b)**

**Core Course : BM 1242 HUMAN RESOURCE MANAGEMENT**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

I. Answer **all** questions. Each question carries **1** mark.

1. Define HRM.
2. Explain Job Analysis.
3. What is recruitment?
4. Explain Training.
5. What do you mean by performance?
6. Explain wage system.
7. What is morale?
8. What is QWL?
9. What is collective bargaining?
10. Explain system approach.

**(10 × 1 = 10 Marks)**

P.T.O.

## SECTION – B

II. Answer any eight questions. Each question carries 2 marks.

11. Explain placement.
12. What is Outsourcing?
13. What do you mean by Turn over?
14. What is Workers participation?
15. Explain Incentive wage plan.
16. Explain Induction of employees.
17. What do you mean by compensation to employees?
18. What is Career planning?
19. What is Profit sharing plan?
20. Explain 360-degree appraisal.
21. What is Performance Management?
22. Explain Appraisal Interview.

(8 × 2 = 16 Marks)

## SECTION – C

III. Answer any six questions. Each question carries 4 marks.

23. Explain the Scope of HRM.
24. What are the roles of Human Resource Manager?
25. Explain the Needs of HRP.
26. What Sources of Recruitment? Explain.

27. Briefly describe the Types of Management Development.
28. Explain the Process of Performance Appraisal.
29. Discuss workers participation in Management.
30. Differentiate job description and Job Design.
31. What are the types of interview? Explain briefly.

**(6 × 4 = 24 Marks)**

**SECTION – D**

IV. Answer any **two** questions. **Each** question carries **15** marks.

32. What do you mean by Performance Appraisal? Explain its nature and objectives.
33. Explain the difference between Training and development and explain the methods of training.
34. Define HRM. Explain its functions and significance.
35. What are the steps in selection process? Differentiate Selection and Recruitment.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, May 2020**  
**Career Related First Degree Programme Under CBCSS Group 2 (b)**  
**Core Course : BM 1243 FINANCIAL MANAGEMENT**  
**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries **1** mark.

1. Explain the functional definition of finance.
2. What is money?
3. What is cost of capital?
4. Define overall cost of capital.
5. What is cost of debt?
6. Define capital budgeting.
7. What is ARR?
8. What is the decision rule in ARR?
9. What do you mean by working capital?
10. What is zero working capital?

**(10 × 1 = 10 Marks)**

## SECTION – B

Answer **any eight** questions not exceeding one paragraph. Each question carries **2** marks.

11. What is discounting?
12. What is Present Value Factor?
13. What is opportunity cost of capital?
14. What is specific cost of capital?
15. What is under capitalisation?
16. What do you mean by optimal capital structure?
17. What is IRR?
18. Define discounted cash flow techniques.
19. What is internal financing?
20. What is dividend distribution tax?
21. What do you mean by conservative current asset policy?
22. What is hedging approach in working capital financing?

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions not exceeding one page. Each question carries **4** marks.

23. Differentiate profit maximisation and wealth Maximisation concepts.
24. Explain traditional and modern approaches to financial management.

25. Explain the significance of capital.
26. A Ltd issued 10000 15% debentures of Rs. 100 each at a discount of Rs.5%.The debentures are irredeemable. Cost of issue is 2% and rate of tax is 50%. Calculate the cost of capital before and after tax.
27. Explain the characteristics of optimum capital structure.
28. Explain the nature of capital budgeting.
29. List out the merits of ARR method
30. Explain the assumptions of Walters model dividend theory.
31. Explain the motives for holding cash.

(6 × 4 = 24 Marks)

#### SECTION – D

Answer **any two** questions not exceeding four pages. Each question carries **15** marks.

32. What do you mean by receivables? Explain the benefits associated with receivables and factors affecting the size of receivables.
33. Discuss different types of capital budgeting techniques.
34. Explain the factors determines the dividend policy.
35. Explain the factors determine working capital.

(2 × 15 = 30 Marks)



(Pages : 12)

J – 2521

Reg. No. : .....

Name : .....

**Second Semester B.Sc./B.Com./B.B.A./B.C.A./B.S.W./B.M.S./B.Voc. Degree  
Examination, May 2020**

**Career Related First Degree Programme Under**

**CBCSS – 2(b)**

**Language Course – English**

**EN 1211.4/EN 211/EN 1211 : ENGLISH FOR CAREER**

**(2019 Admission)**

Time : 3 Hours

Max. Marks : 80

- I. Answer all the following questions. Follow the instructions given in the brackets whenever needed.
  1. The correct spelling of the word 'abcense' is \_\_\_\_\_.
  2. The antonym of the word 'brave' is \_\_\_\_\_.
  3. Another word for enormous is \_\_\_\_\_.
  4. The noun form of dangerous is \_\_\_\_\_.
  5. Did Mary knew that the results were out? (Correct the sentence).
  6. I \_\_\_\_\_ (work) in this office for the past five months. (Use the correct tense form of the verb in brackets)
  7. You can drive a car \_\_\_\_\_? (Use the correct question tag)
  8. We need your \_\_\_\_\_ to proceed further with the project. (asset/assent)

P.T.O.

9. Neither my father nor my brother are coming for the programme. (Correct the sentence).
10. I can't \_\_\_\_\_ with this anymore! (Use the appropriate phrasal verb which means 'tolerate'.

(10 × 1 = 10 Marks)

II. Answer any **eight** of the following questions :

11. Give the antonym of two of the following words
- (a) soft
  - (b) messy
  - (c) ostracise
12. Replace the words in italics with the correct words/phrases.
- (a) *How a pity* that you missed the show!
  - (b) *So a shame* that he treats his sister so!
13. Make sentences of your own with any two of the phrasal verbs :
- (a) Look up to
  - (b) make away with
  - (c) put up with
  - (d) gave up
14. Fill in the blank with the correct Wh word :
- (a) \_\_\_\_\_ is the best burger in this restaurant?
  - (b) I have not yet found the girl \_\_\_\_\_ I was looking for.
15. Fill in the blank using a collective noun: (swarm, colony, flock, pack)
- (a) I saw a \_\_\_\_\_ of dogs in the field.
  - (b) A \_\_\_\_\_ of ants was seen marching by.
16. Fill in the blank with the suitable degree of adjective :
- (a) This is the \_\_\_\_\_ coffee I have ever had. (good)
  - (b) This is the \_\_\_\_\_ bakery in town. (worse)

Correct the error in the words given in italics :

17. (a) I bought my earring from the *jewellers* in Thrissur.  
(b) *My brother in laws* have gone to London today.
18. (a) There are many types of *fishes* at the cold storage now.  
(b) I think the paper may be available at the *stationary* shop.
19. (a) The *degrading* of the environment will lead to our end.  
(b) Many animals these days face *extension*.
20. Arrange the adverbs in the correct order and rewrite the sentence :  
(a) Seetha danced (tonight, beautifully, at the get together)  
(b) I have asked everyone to come (in the evening, here, at nine).
21. Read the paragraph and answer the questions :

Ferrari is an Italian luxury sports car manufacturer based in Maranello. Founded by Enzo Ferrari in 1939 out of Alfa Romeo's race division as Auto Avio Costruzioni, the company built its first car in 1940. However, the company's inception as an auto manufacturer is usually recognized in 1947, when the first Ferrari-badged car was completed.

- (a) What does 'luxury' mean?  
(b) What is Ferrari?
22. Philosophy of Education is a label applied to the study of the purpose, process, nature and ideals of education. It can be considered a branch of both philosophy and education. Education can be defined as the teaching and learning of specific skills, and the imparting of knowledge, judgement and wisdom, and is something broader than the societal institution of education we often speak of.
- (a) Give another word for 'imparting'.  
(b) What is education?

(8 × 2 = 16 Marks)

III. Answer any six of the following questions :

23. Match the parts in column A with that of column B

- |                               |                                    |
|-------------------------------|------------------------------------|
| (a) Practice the song well    | (i) that we may gain knowledge     |
| (b) Here comes none other     | (ii) and a lyricist.               |
| (c) The boys care for neither | (iii) lest you forget your lyrics. |
| (d) He is both a singer       | (iv) than the star singer!         |
| (e) We read                   | (v) money nor fame.                |

24. Fill in the blanks with the correct option :

- (a) I had asked you to \_\_\_\_\_ immediately, hadn't I? (write me/write to me)
- (b) The inflation will \_\_\_\_\_ people badly. (affect/effect)
- (c) Dan is a very \_\_\_\_\_ person. (dynamic/denying)
- (d) He was \_\_\_\_\_ from work for not doing his work well. (laid off/layed off)

25. Spot the error, underline the wrong phrase and correct the sentences :

- (a) They do not stop their protest unless their pay is hiked.
- (b) This shirt, so expensive, is too tight for me to wear.
- (c) She is absent owing to her ill.
- (d) No sooner the door closed, than we broke out into a dance.

26. (a) Transform the following sentences into active voice

- (i) Cricket is played in most countries today.
- (ii) Were you taught to sing when you were young?

(b) Transform the following into passive voice :

- (i) Happiness lighted up their faces.
- (ii) She invited me to her new home yesterday.

27. Fill in the blanks with suitable pronouns : (we, it, my, you, your)

A : Is this \_\_\_\_\_ new house?

B : Yes \_\_\_\_\_ is. Come, let us all go and see \_\_\_\_\_. Make sure that \_\_\_\_\_ all are careful around it \_\_\_\_\_ must not make it dirty \_\_\_\_\_ mother will scold me otherwise.

A : Sure \_\_\_\_\_ will be careful.

28. Correct the error :

(a) The doctor thinks his condition is *more bad* than yesterday.

(b) Please drive as *careful* as you can.

(c) You should run *fastly* as you can.

(d) Nobody was *so beautiful* as her.

29. Fill in the blanks with suitable articles if necessary :

(a) \_\_\_\_\_ elephant is \_\_\_\_\_ largest of all \_\_\_\_\_ living animals, and \_\_\_\_\_ native of \_\_\_\_\_ Asia.

(b) \_\_\_\_\_ number of trees in \_\_\_\_\_ world, according to \_\_\_\_\_ 2015 estimate, is around \_\_\_\_\_ 3.04 million.

(c) \_\_\_\_\_ owner and \_\_\_\_\_ manager of \_\_\_\_\_ company, Mr. Shah, is coming over for \_\_\_\_\_ meeting today.

(d) \_\_\_\_\_ United States of \_\_\_\_\_ America is \_\_\_\_\_ largest exporter of \_\_\_\_\_ machinery in \_\_\_\_\_ world, which includes \_\_\_\_\_ computers.

30. Read the passage and answer the questions below :

Coronaviruses are a group of viruses that cause diseases in mammals and birds. In humans, corona viruses cause respiratory tract infections that are typically mild, such as the common cold, though rarer forms such as SARS, MERS, and COVID-19 can be lethal. Symptoms vary in other species : in chickens, they cause an upper respiratory tract disease, while in cows and pigs they cause diarrhea. There are yet to be vaccines or antiviral drugs to prevent or treat human coronavirus infections. The name *coronavirus* is derived from the Latin *corona*, meaning "crown" or "halo".

- (a) What is the synonym of the word "lethal" as used in the passage? (legal, accepted, deadly, scary)
- (b) Which are the rarer forms of the virus?
- (c) Give a word from the passage that means 'obtain something from'.
- (d) What do you mean by halo?

31. Pollution is the introduction of contaminants into the natural environment that cause adverse change. Pollution can take the form of chemical substances or energy, such as noise, heat or light. Pollutants, the components of pollution, can be either foreign substances/energies or naturally occurring contaminants. Pollution is often classed as point source or nonpoint source pollution. In 2015, pollution killed 9 million people in the world.

- (a) What do you mean by contaminants?
- (b) Give the meaning of adverse.
- (c) What are pollutants?
- (d) How can we classify pollution?

(6 × 4 = 24 Marks)

IV. Answer any two of the following questions, choosing one from each group :

GROUP A

32. Read the following passage and answer the questions below :

In my younger and more vulnerable years my father gave me some advice that I've been turning over in my mind ever since. "Whenever you feel like criticizing any one," he told me, "just remember that all the people in this world haven't had the advantages that you've had." He didn't say any more, but we've always been unusually communicative in a reserved way, and I understood that he meant a great deal more than that. In consequence, I'm inclined to reserve all judgments, a habit that has opened up many curious natures to me and also made me the victim of not a few veteran bores. The abnormal mind is quick to detect and attach itself to this quality when it appears in a normal person, and so it came about that in college I was unjustly accused of being a politician, because I was privy to the secret griefs of wild, unknown men. Most of the confidences were unsought – frequently I have feigned sleep, preoccupation, or a hostile levity when I realized by some unmistakable sign that an intimate revelation was quivering on the horizon; for the intimate revelations of young men, or at least the terms in which they express them, are usually plagiaristic and marred by obvious suppressions. Reserving judgments is a matter of infinite hope. I am still a little afraid of missing something if I forget that, as my father snobbishly suggested, and I snobbishly repeat, a sense of the fundamental decencies is parcelled out unequally at birth.

And, after boasting this way of my tolerance, I come to the admission that it has a limit. Conduct may be founded on the hard rock or the wet marshes, but after a certain point I don't care what it's founded on. When I came back from the East last autumn I felt that I wanted the world to be in uniform and at a sort of moral attention forever; I wanted no more riotous excursions with privileged glimpses into the human heart. Only Gatsby, the man who gives his name to this book, was exempt from my reaction – Gatsby, who represented everything for which I have an unaffected scorn.

(a) The word 'consequence' in the passage is closest in meaning to

- |                |                 |
|----------------|-----------------|
| (i) effect     | (ii) result     |
| (iii) sequence | (iv) replicated |

(b) 'Privy' in the passage means

- |                |             |
|----------------|-------------|
| (i) Appeal     | (ii) thrive |
| (iii) aware of | (iv) check  |

- (c) What advice did his father give him?
- (d) What was the result of this advice?
- (e) Why was he accused of being a politician?
- (f) What does 'turning over in his mind' mean?
- (g) Give another word for 'unsought'.
- (h) Which word from the passage means 'exposed to the possibility of being attacked'?
- (i) About what did he not care after a certain point?
- (j) Which is the word in the passage that is opposite to 'variable'?
- (k) What is the meaning of 'boasting'?
- (l) Give another word for 'snobbish'.
- (m) Who is the one person who the narrator wanted to know about?
- (n) What did Gatsby represent?
- (o) Give the antonym of the word 'hostile'.

OR

33. Fill in the blanks with suitable articles, prepositions, conjunctions, adverbs or adjectives :

- (a) \_\_\_\_\_ you don't come on time to work, I will dismiss you.
- (b) You can \_\_\_\_\_ opt for Italian or German.
- (c) \_\_\_\_\_ United States has \_\_\_\_\_ largest art museum in \_\_\_\_\_ world.
- (d) I am desperate \_\_\_\_\_ an apprentice \_\_\_\_\_ help me \_\_\_\_\_ my work.



- (e) \_\_\_\_\_ I came early to work, I might as well get some work done.
- (f) The Alps are the \_\_\_\_\_ Mountains in Europe.
- (g) This exam is \_\_\_\_\_ than I expected.
- (h) \_\_\_\_\_ external examiner \_\_\_\_\_ your exam has arrived.
- (i) The house is big \_\_\_\_\_ for all of us to live in.
- (j) It was \_\_\_\_\_ evening when we reached the station (later/late)
- (k) He spoke \_\_\_\_\_ his first book.
- (l) \_\_\_\_\_ tired, we decided to lunch before going out. (being/to be)
- (m) My dog likes \_\_\_\_\_ cats. (to chase/of chasing).
- (n) In spite of \_\_\_\_\_ well, she was still tired. (having slept/sleeping)
- (o) What do you plan \_\_\_\_\_ her for her wedding? (to give/giving).

(15 × 1 = 15 Marks)

#### GROUP B

34. Read the following passage and answer the questions below :

Once when I was six years old I saw a magnificent picture in a book, called True Stories from Nature, about the primeval forest. It was a picture of a boa constrictor in the act of swallowing an animal. Here is a copy of the drawing. In the book it said: "Boa constrictors swallow their prey whole, without chewing it. After that they are not able to move, and they sleep through the six months that they need for digestion." I pondered deeply, then, over the adventures of the jungle. And after some work with a colored pencil I succeeded in making my first drawing. My Drawing Number One. I showed my masterpiece to the grown-ups, and asked them whether the drawing frightened them. But they answered: "Frighten? Why should any one be frightened by a hat?" My drawing was not a picture of a hat. It was a picture of a boa constrictor digesting an elephant. But since the grown-ups were not able to understand it, I made another drawing: I drew the inside of a boa constrictor, so that the grown-ups could see it clearly. They always need to have things explained.

The grown-ups' response, this time, was to advise me to lay aside my drawings of boa constrictors, whether from the inside or the outside, and devote myself instead to geography, history, arithmetic, and grammar. That is why, at the age of six, I gave up what might have been a magnificent career as a painter. I had been disheartened by the failure of my Drawing Number One and my Drawing Number Two. Grown-ups never understand anything by themselves, and it is tiresome for children to be always and forever explaining things to them.

- (a) What do you mean by 'magnificent'?
- |                  |                          |
|------------------|--------------------------|
| (i) large        | (ii) extremely beautiful |
| (iii) magnifying | (iv) none of the above   |
- (b) What does 'pondered' mean?
- |                      |                        |
|----------------------|------------------------|
| (i) to wander        | (ii) like a pond       |
| (iii) to think about | (iv) none of the above |
- (c) What is the meaning of 'disheartened'?
- |               |                 |
|---------------|-----------------|
| (i) benefited | (ii) dispirited |
| (iii) helped  | (iv) supported  |
- (d) Which is the 'magnificent' picture mentioned?
- (e) What is a Boa constrictor?
- (f) What was his first picture of?
- (g) What did the grown ups mistake the picture for?
- (h) What advice did he get from grown ups?
- (i) What is the meaning of 'give up'?
- (j) What happened at the age of six?
- (k) Choose another word for 'tiresome'
- |               |            |
|---------------|------------|
| (i) Sad       | (ii) Happy |
| (iii) Tedious | (iv) None  |

(l) What is the meaning of 'career'?

(i) to carry

(ii) a job

(iii) load

(iv) flatten

(m) Who is the narrator?

(n) Give a suitable title for this passage.

(o) Give another word for 'grown ups'.

OR

35. Spot the error in the underlined sections in the following sentences. If there is no error, the answer is 'D'

(a) Gandhi had great compassion for the poor. No error

A

B

C

D

(b) The relationship among the two women was strong and lasting. No error

A

B

C

D

(c) I'm glad that Rema is making good progress of her studies. No error.

A

B

C

D

(d) He was amused with the boys' attempts to climb up the wall. No error.

A

B

C

D

(e) Does he have any objection of our project proposal? No error.

A

B

C

D

(f) This is the biggest rock that I have ever seen. No error.

A

B

C

D

(g) Gravity was discovered by Issac Newton. No error.

A

B

C

D

(h) Can you tell me the story of the King Harry? No error.

A B C D

(i) The cars crashed with the noise like a big explosion. No error.

A B C D

(j) Sri Aurobindo graduated from the King's College, Cambridge. No error.

A B C D

(k) Plans are been made by the club to make a short film. No error.

A B C D

(l) Let flowers be planted all over this hill. No error.

A B C D

(m) The committee has been agreed to consider his petition. No error.

A B C D

(n) Most accidents are caused from rash driving. No error.

A B C D

(o) Did you not angry at their refusal to obey the rules? No error.

A B C D

(15 × 1 = 15 Marks)

(Pages : 3)

J – 2921

Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, May 2020**

**Career Related First Degree Programme Under CBCSS**

**Group 2 (b)**

**FOUNDATION COURSE : BM 1221 : E-COMMERCE AND CYBER LAWS**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer all questions in one or two sentences. Each question carries 1 mark.

1. What you mean by internet?
2. Expand HTML.
3. Expand C2C.
4. What is internet shopping?
5. What is flowchart?
6. What is digital signature?
7. What is E business?
8. Expand ISP.

P.T.O.

9. What is firewall?
10. What you mean by cybercrimes?

**(10 × 1 = 10 Marks)**

**SECTION – B**

Answer **any eight** questions not exceeding one paragraph. Each question carries 2 marks.

11. What is search engine optimisation?
12. Differentiate website and webpage.
13. Define WWW.
14. Define E-Commerce.
15. Define encryption.
16. Who are certificate authorities?
17. Explain cheque transaction protocol used in E-commerce.
18. Define electronic payment system.
19. Define e- business application.
20. Define decryption of data.
21. What you mean by e-cash?
22. Write any two examples of antivirus softwares.

**(8 × 2 = 16 Marks)**

### SECTION – C

Answer **any six** questions not exceeding one paragraph. Each questions carries 4 marks.

23. Explain the advantages of E-Commerce.
24. Explain the operations of E-Commerce.
25. Briefly explain the advantages of B2B.
26. Explain the various types of advertising on the internet.
27. Describe the benefits of electronic payment system.
28. Explain the benefits of firewall.
29. Explain the advantages of website.
30. Describe the advantages of debit card.
31. Explain the public policy issues in e-commerce.

**(6 × 4 = 24 Marks)**

### SECTION – D

Answer **any two** questions not exceeding **four** pages. Each question carries 15 marks.

32. Explain the applications of E-Commerce.
33. What you mean by E-Commerce. Explain the unique features and operations of E-Commerce.
34. What you mean by e-commerce models? Explain various e-commerce models.
35. What are the possible attacks in electronic payment system in E-Commerce Environment?

**(2 × 15 = 30 Marks)**